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1931 CATALOGUE AND PRICE LIST

# Gladiolus Bulbs



**C. W. BROWN**

ASHLAND,

MASSACHUSETTS.

Perhaps you will think that I am introducing too many kinds this year and that I could not have so many good ones. Remember that I grew over one hundred thousand seedlings to get these twenty six. I believe these to be superior and worthy of introduction.

I invite you to join the New England Gladiolus Society. The books given free are valuable to every grower and well worth the \$1.00 membership.

All the bulbs listed and described in this catalogue were originated and named by myself. There are many early and extra early varieties included.

The number of days given as time of blooming is for bulbs planted here near Boston about the first week of May.

This present catalog contains the "cream" of my introductions for the past 21 years.

At the last Boston Exhibit of the New England Gladiolus Society thirty-one (31) classes were won by varieties of my introduction and that is a pretty good indication of quality.

A great many letters are on file from my customers praising these varieties very highly and my sales are constantly enlarging from the advertising from satisfied customers.

All orders are filled with large strong bulbs that will give the best results. Occasionally a variety does not make a large bulb and the largest it ever grows may be only an inch and a quarter but in every case I send the best bulbs it grows.

Visitors are welcome at any time during the blooming season and it is the ideal way to select and order your bulbs from them when in bloom.

Canadian orders must be accompanied by Agricultural Dept. permit and postage at the rate of \$.14 per pound or fraction.

Pronounce it GLADI-O-LUS with the accent on the "O"  
endorsed by the American Gladiolus Society.



## BROWN'S ORIGINATIONS

### MY NEW INTRODUCTIONS FOR 1931

- ADVENT.** P. G. Very light lemon yellow or cream, deeper in the throat with feathering of pink. Reflex form. Dainty and attractive ..... \$1.00
- BIG BROTHER.** This is what is called aster purple. Just a little more violet in it than true purple. Large well placed flowers with six open at once..... 1.00
- BLACK JACK.** P. G. Very dark red, almost black. Rich and velvety. A large size flower of this type.. .50
- BROWNIE.** Brown red. An entirely new color combination. A good spike of medium size..... .50
- CARLOTTA.** Pink with bright pink flecking nearly covering the bloom. Large and several open at once.... .50
- CONFLAGRATION.** Pure scarlet with a carmine throat and just a small speck of cream to set it off. Large open bloom in a double row. 5 to 7 open..... 1.00
- DAPPER.** Pure salmon orange prim with pure red veins in the throat. Ruffled. Widely spaced. A distinct novelty ..... .50
- HEART SONG.** A beautiful light LaFrance pink. Very slight markings. 5 or more open. Very fine..... .75

<b>HULA.</b> Light red with a garnet brown throat. The edges of the petals are brownish and the whole effect is a brownish pink. Large open flower. Unusual novelty	1.00
<b>JASONETTE.</b> Prim. Peach red. The three lower petals have considerable yellow with broad bands of carmine. 6 to 7 open	.50
<b>KARMA.</b> Prim. Apricot yellow with a line of carmine. A good orange yellow prim with several open	.50
<b>LASSIE.</b> Light pink with deep tips. Darker throat with some carmine. Large bloom with 6 open	.75
<b>MASSASOIT.</b> P. G. Very close to the "spectrum red" with darker tips and throat. Strong spike and good size bloom. A brilliant red	.50
<b>MISS RUTHIE.</b> Prim. Light buff. A very delicate dainty bloom. One sure to please you	.50
<b>ORLA.</b> P. G. Buff yellow with a line of carmine. An attractive flower	.50
<b>PURPLE LADY.</b> Amaranth purple with darker purple throat. Large wide open bloom. Early	1.00
<b>RHEINGOLD.</b> P. G. Sulphur yellow with brighter yellow throat. Tall and strong. 5 open. A fine yellow for garden or Florist	.50
<b>RUGBY.</b> Amaranth pink or a light red violet. Large and strong. Reproduces rapidly	1.00
<b>RUSTICANNA.</b> P. G. Base orange buff overlaid with scarlet giving a very soft effect	.50
<b>SALUTA.</b> Geranium pink. Large blooms well placed and several open. A fine bright pink	.50
<b>SUMMERTIME.</b> Geranium pink. Cream throat with scarlet veining. A large strong variety with 6 to 8 open	.50
<b>SUNNY JIM.</b> Light lemon yellow flushed with orange pink. Large bloom and a tall spike. A grand early variety. A seedling of Prince of Wales. Six open. H. M. Boston	1.00
<b>SWEEPSTAKE.</b> LaFrance pink with deeper tips and a blotch of carmine. A strong tall spike of the Pendleton type. Won Championship prize at Boston 1927.	5.00
<b>SYLVAN.</b> P. G. LaFrance pink. A pure solid color back and front. Small red blotch in the throat. Dainty and refined	.50
<b>TRINKET.</b> Miniature type. This is Nopal red or a dark scarlet red feathered towards the edges with white and a white edge all around the petals. At the last Boston show this attracted much attention	.50
<b>WHITEHALL.</b> Clear paper white with a purple line in the throat. Large with several open at once	.75

One each of the **26** new varieties for trial. List **\$21.75** for **\$18.50**  
 One of each without Sweepstake for **\$13.50**



## MY INTRODUCTIONS OF PREVIOUS YEARS

This year I am listing all varieties of my origination alphabetically. Those of the true small flowered Primulinus under 3 ½" in size of bloom have the word "Prim" after the name while those of the large flowering type but showing more or less of the hooding are marked "P. G." meaning "Primulinus Grandiflora." Among these latter will be found some of the most exquisite varieties on the market today.

<b>ADAH.</b> P. G. Geranium pink (Plate I No. 3d) A beautiful early flower. A. G. S. 85.1 %	.05
<b>AGAWAM.</b> Pale yellow orange or buff. A large clear flower with carmine line on lower petal. Unusual color. See illustration	.50
<b>ALADDIN.</b> Scarlet red. A tall spike with large flowers. It has dark spot in the throat.	.50
<b>ALAMO.</b> P. G. Plate I. Shrimp pink base shading up to Peach red at the tips. Carmine throat.	.15
<b>ALERT.</b> PRIM. Plate IV, 21f. Baryta yellow. A clear color with a bright spot of red in the throat. Quite effective	.10
<b>ALMEDA.</b> Strawberry pink with scarlet throat. Very pretty	.05
<b>AMBER.</b> P. G. Martius yellow with lower petals of pinard yellow. A beautiful clear yellow.	.10
<b>AMBROSIA.</b> P. G. Capucine buff flecked a little with pink and with a narrow carmine line. Very large. Bloomed in 61 days	.10
<b>ANNIE LAURIE.</b> Prim. A real gem. Medium size flowers nicely placed. White suffused with fresh rosy pink, semi-ruffled. The total effect—a dainty delicate pink and like its lovely namesake "the fairest that e'er sun shone on"	.10
<b>ARLINGTON.</b> Plate II; 11d. Light salmon orange. A beautiful new type in which the opening flower resembles a rose bud. The latest development. It is a beautiful clear solid color and the first to be introduced of several colors of this new type that I have developed. H. M. Boston, 1927	1.00
<b>AUTOCRAT.</b> Magenta with darker throat faced with specks of white. A tall strong spike. Score Ex. 90, Com. 85	.15

One Dozen any variety at price of ten.

<b>BANNER.</b> Rose pink. A nice clear color and a good spike . . . . .	.30
<b>BAY STATE.</b> White flecked with rose pink. A yellow throat feathered with dark rose. A fine spike. A. G. S. 83.8 % . . . . .	.15
<b>BERWYN.</b> P. G. Eosine pink. A scarlet blotch with line of carmine running through the center. Bloomed in 55 days . . . . .	.15
<b>BETTY.</b> Prim. Peach red with cream throat. A clear bright color that makes a lovely bouquet. Score Ex. 87. Com. 90 . . . . .	.10
<b>BLAZER.</b> Scarlet with a red throat and just a speck of yellow which sets it off to advantage. A. G. S. Com. 88.8 % . . . . .	.15
<p><b>BLEEDING HEART.</b> This is the climax of all the varieties that I have introduced. It was awarded the medal for the best new seedling at the Boston 1926 show in competition with nearly 100 entries of the best from eastern growers.</p> <p>It also won first for "The best pink with blotch" in the same show with about 25 entries and was given an "Award of Merit." While it recalls "Mrs. Pendleton" to the observer I believe it to be much better in every way and a great advance on the road to perfection. A beautiful spike with frequently as many as 10 blooms open at once in the open field.</p> <p>It is a livid pink with a prominent blotch of carmine shading at the edges to scarlet. Scored at Boston show by 5 judges A. G. S. 98 % . . . . .</p>	
<b>BLONDEL.</b> P. G. Strawberry pink with a scarlet blotch and a medial line of carmine. An unusual combination . . . . .	.15
<b>BOBBY SHAFTO.</b> P. G. Peach red with flecks of scarlet. The lower petals are orange pink with red lines. The flowers are four to five inches across and well opened. A. G. S. 81.9 % . . . . .	.10
<b>BONFIRE.</b> P. G. Strawberry pink with scarlet red tips. Carmine lines in the throat. Very fine. A. G. S. 80 % . . . . .	.10
<b>BON TON.</b> Amaranth purple Plate No. XII-69-i. Well worth a trial in your garden. A. G. S. 85.9 % . . . . .	.05
<b>BOUNTIFUL.</b> Eosine pink. A fine large open flower. Especially good for early cutting . . . . .	.35
<b>CAMBRIDGE.</b> (Prim). Pomegranite purple. A good "Harvard" red. 59 days . . . . .	.15
<b>CAPTINA.</b> Prim. Marguerite yellow with a brighter yellow throat. Well opened and heavy ruffled. Several blooms open at a time. A most beautiful prim. . . . .	.05



<b>CARNIVAL.</b> P. G. Large flowers of henna shade completely covered with lines and specks of white. Very unusual. Score Ex. 88 .....	.10
<b>CARTHAGE.</b> P. G. Pomegranite purple. A good large dark red with a darker streak in the throat. Very fine .....	.25
<b>CHERUB.</b> Prim. Light green yellow with pinkish tips and carmine throat. Ruffled. Especially good for landscape effect. 70 days .....	.15
<b>CHROME.</b> Prim. Apricot yellow, Plate IV, 19 b. Four to five open at once. A beautiful deep yellow .....	.15
<b>COMMONWEALTH.</b> This is sure to be one of your favorites among the softer shadings of red. The center of the flower is scarlet shaded to a bright pink towards the tips which are flecked scarlet. A large open attractive bloom. Medium height. Highly recommended. A. G. S. 83.3% .....	.10
<b>CORAL.</b> P. G. La France pink with tips specked darker .....	.25
<b>CORJOVA.</b> P. G. Clear shrimp pink finely veined with strawberry pink with large open bloom. Score Ex. 86. Com. 88 .....	.05
<b>CUPID.</b> White flushed pink. A blotch of red shaded to carmine in the centre. Bloom is rather small but stands perfectly erect so is a good landscape variety .....	.15
<b>CYCLONE.</b> Base of strawberry pink with deep edge of dahlia purple. A band of white across the lower petal while down in the throat it is an aster purple giving it a banded effect. A very unusual and attractive cloudy or smoky variety .....	.20
<b>DARIUS.</b> P. G. Base light yellow streaked all over with Amaranth purple. Quite unusual .....	.15
<b>DASHER.</b> Base is scarlet flecked and shaded to the edges where it appears a solid burnt lake. There is just a fleck of cream in the throat to set it off. Large and strong. An unusual variety of quality .....	.20
<b>DAUNTLESS.</b> Rose Doree with pure red markings. Carmine throat with a speck of cream. A. G. S. 87.8% .....	.10
<b>DAWSON.</b> Prim. Absolutely pure lemon yellow. This is highly recommended by many of those who have grown it. 1st Prize Mass. Hort. Society 1925. Score Ex. 95. Com. 90 .....	.05
<b>DeKOVEN.</b> Carmine shading to ox-blood red at the tips and still darker in the throat. One that will please those liking the very dark shades. ....	.20
<b>DE LUXE.</b> An imposing flower of white base shading to Cameo pink. A tall strong spike of well placed flowers with quite a number open at once. A. G. S. 96.9% .....	1.00

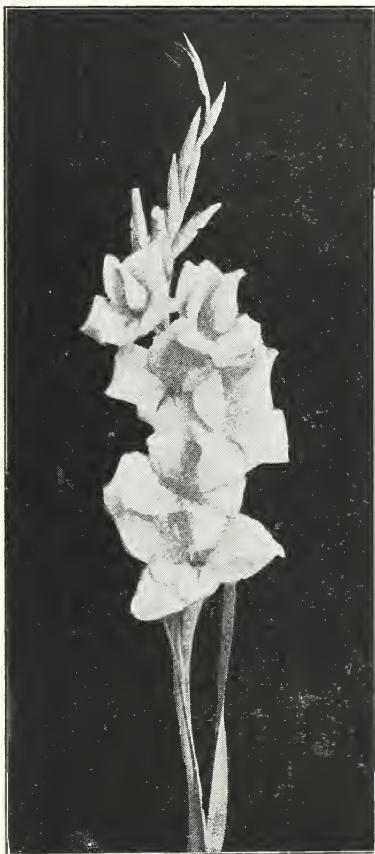
<b>DEWEY.</b> Mixed scarlet and pink. Carmine throat. A large strong spike. A. G. S. 82.5 % .....	.20
<b>DIXIE.</b> P. G. Plate I, 5b. Peach red curiously veined with cream. A customer who tried it last year writes that it reminds him of a slice of ripe watermelon....	.10
<b>DORETTA.</b> P. G. This is very pleasing for a bouquet. It is a beautiful soft pink with lighter throat and lines of carmine. A. G. S. 80 % .....	.05
<b>DUPONT.</b> Shading from rose pink in the throat to Tyrian rose at the tips with a pansy purple blotch. Seven large 4½ in. blooms open and 18 buds .....	.50
<b>ELIDA.</b> P. G. An attractive flower of a light salmon pink shade. Score Ex. 84. Com. 88.....	.05
<b>EL PASO.</b> P. G. Rose red with darker throat. Large and tall .....	.35
<b>FADDIST.</b> Prim. A light orange pink with carmine blotch on three, four, five and sometimes on six petals. Stands erect. A nice landscape variety. Early.....	.10
<b>FAIR HARVARD.</b> Prim. A perfect Harvard red of medium size with all that could be desired in form and quality. Beautiful for color scheme in decoration. Com. 84.7 % .....	.10
<b>FANCY.</b> P. G. Nopal red feathered and edged with white. A distinct and novel variety of merit.....	.10
<b>FANNY FERN.</b> Light pink shading to rose pink at the tips. Large bloom on a good spike.....	.50
<b>FIRELIGHT.</b> Scarlet with white, cream and carmine in the throat. Large and attractive .....	.10
<b>FLORINE.</b> Rose pink with a blotch of Dahlia purple. A good spike of well placed flowers.....	.20
<b>FLUFFY RUFFLES.</b> Pale chalcedony yellow. (Plate XVII). A very clear color with slightly darker lower petals. This is not only heavily ruffled but also laciniated and is of large size, 4 inches across, and has five blooms open at once. A strong grower and stands erect .....	1.00

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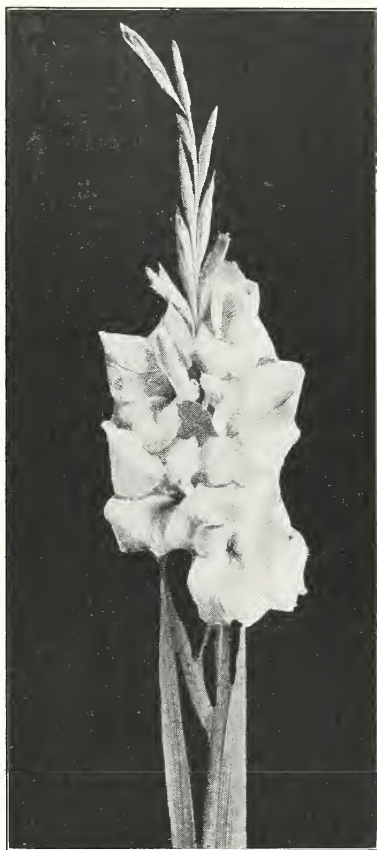
In a test at Cornell, N. Y. trial grounds, Viceroy had an average of 17 buds per spike which lasted an average of 24 days from first to last bloom on a spike and averaged one and three-tenths side branches.

Lyric lasted twenty-two and six tenths days. Melba averaged twenty buds per spike which lasted over seventeen days. It also had an average of two side branches.

Hylas, Pride of Ashland, Regina, Robinette, Satellite all lasted for seventeen or more days.



AGAWAM



MINTON ROSE

<b>GERALD.</b> P. G. Scarlet finely veined with white. Very nice .....	.25
<b>GLADWIN.</b> Light pink flushed on a cream background with a carmine blotch. Many open at once making a very showy spike. This will be sure to please you...	.10
<b>GLAMOUR.</b> Rose color with amaranth purple blotch. A large showy flower sure to please .....	.25
<b>GLITTER.</b> Geranium pink. A clear solid color with a red blotch. A good cut flower, tall and straight....	.35
<b>GOLDWYN.</b> Prim. Straw yellow (Plate XIV #21d). Heavily ruffled. A. G. S. 82% .....	.10
<b>HAWTHORNE.</b> Eosine pink. A large strong growing variety .....	.15
<b>HEBRON.</b> P. G. Deep orange buff with slight pink marking. Tall and strong. A good one .....	.30
<b>HESTER.</b> P. G. One of the very fine shades of orange or coppery bronze. A beauty. Score Ex. 91. Com. 92. Landscape 95 .....	.10
<b>HINDOO.</b> Scarlet red with a carmine blotch and an ox-blood line. A good dark red variety. A. G. S. Landscape 84.2% .....	.10
<b>HYLAS.</b> Prim. Plate XII, 67i. Aster purple. A pure solid color and makes a nice straight erect spike. Nearly every visitor to my field ordered bulbs of this. Bloomed in 59 days.....	.25
<b>INSPIRATION.</b> A bright lively pink with large flowers and a tall spike. It has received several first prizes and Honorable Mention at the Boston show.....	.30
<b>INZA.</b> Prim. Amaranth pink with lower petals blotched dahlia purple. A fine violet-red.....	.10
<b>J. C. RUDOLPH.</b> Pink splashed and streaked with dark pink. Score Ex. 88. Com. 84 .....	.05
<b>LARRY.</b> Peach red, a most unusual color and markings. A. G. S. Com. 80% .....	.15
<b>LAUREL.</b> P. G. Light mallow pink overlaid with mallow purple. Amaranth purple blotch. A good one..	.15
<b>LENORA.</b> Prim. Pure Martius yellow (Plate IV #23f) with deep yellow throat. A very fine prim. A. G. S. 88.5% .....	.05
<b>LOIS.</b> Prim. Orange with scarlet markings. Score Ex. 95. Com. 95 .....	.05
<b>LYRIC.</b> Prim. Outer petals maize yellow with tips of geranium pink. Inner petals are Pinard yellow. Very attractive .....	.15

<b>MADELINE.</b> P. G. Strawberry pink shading to peach red at the tips. Pinard yellow throat. Bloomed in 61 days . . . . .	.10
<b>MARATHON.</b> Named in honor of the annual Marathon race run from Ashland to Boston. Marathon—as flowers of quality—will also become widely known. It is a rich Amaranth purple. A. G. S. 86%. 69 days . . . . .	.10
<b>MARJORIE.</b> P. G. Rose Doree with yellow throat which is striped red. An early attractive variety. Score Ex. 86. Com. 88. Bloomed in 59 days . . . . .	.05
<b>MEDINA.</b> P. G. Phlox purple with amaranth purple lines in the throat. Very fine. 60 days . . . . .	.15
<b>MELBA.</b> Creamy salmon tinted orange in the throat. An entirely new and unusual shade that always compels attention wherever shown. A distinct addition to any collection of gladioli. First prize Mass. Hort. Society 1921. Honorable Mention N. E. Gladiolus Society 1923. First Prize Mass. Hort. Society, 1925. A. G. S. 93% . . . . .	.15
<b>MERCEDES.</b> P. G. Rhodamine purple (Plate XII No. 67) slightly veined with gray. Quite unusual. Score Ex. 92. Com. 93 . . . . .	.10
<b>MERTA.</b> P. G. A beautiful orange shade making a nice bouquet or blending well with other varieties. A. G. S. 85% . . . . .	.05
<b>MIDGET.</b> A small deeply lacinated variety valuable for breeding purposes. Nearly white. Just a slight tinge of yellow . . . . .	.25
<b>MILDRED PITTMAN.</b> Prim. Pink with creamy white throat. Graceful, dainty and refined. Excellent for florists use and resembles Myrtle in shade but is healthy and prolific. 1st Prize Boston 1927 Class 41. 1st A. G. S. Hartford Class 77. Score Ex. 85, Com. 91 . . . . .	.05
<b>MINERVA.</b> Strawberry pink with some brighter color in the throat. A nice clear looking pink . . . . .	.25
<b>MINTON ROSE.</b> P. G. Orient pink base shading to strawberry pink tips with pomegranite purple blotch. A large showy variety. Strong. See illustration . . . . .	.40
<b>MISS BUTTERWORTH.</b> P. G. Pure Naphthalene yellow slightly deeper in the throat. The stamens are also yellow and the upper part of the spike and bud sheaths are of a light yellow blending into the color of the flowers. Something very dainty and decidedly different in form and appearance from anything we have introduced in the primulinus type. A. G. S. 87.8% . . . . .	.25



<b>MISS LAURA.</b> P. G. Rose Doree a little flecked with scarlet. The throat is cream tinted with pink. Large and well open. A very fine variety.....	.15
<b>MOHICAN.</b> Deep pomegranite purple, between this shade and Bordeaux Plate XII 71-I. A. G. S. 86%..	.10
<b>MUSETTA.</b> Light mallow purple. We never have enough of these deep lavender shades and this is another real good one .....	.25
<b>NABOB.</b> Pomegranite purple shading to lighter throat. A cream line on lower petals. An unusual variety..	.20
<b>NAPLES.</b> P. G. Pinard yellow. It has a fine dark line and the petals are ruffled .....	.15
<b>NIMROD.</b> White flecked and streaked carmine. Its tall straight spike with large open blooms immediately singles it out from others in the field, making it a pleasing variety for the garden. A. G. S. 80% .....	.10
<b>NOBILITY.</b> Begonia rose streaked carmine. A large beautiful variety, 5 inch wide open. 67 days.....	.20
<b>OCHRE.</b> Prim. Light salmon with orange yellow in the throat. Score Ex. 91. Com. 93. Landscape 95..	.05
<b>ODETTE.</b> Prim. Salmon (Plate XIV #9d) with purple lines on the lower petals. Nicely ruffled. A. G. S. 78% .....	.05
<b>ORACLE.</b> Prim. Strawberry pink in the throat shading to pure scarlet at the tips. Lower throat lighter and lined with carmine. Bloomed in 63 days.....	.10
<b>PERSIS.</b> P. G. Shrimp pink entirely lined and overlaid with scarlet red. Distinct and attractive. A. G. S. 80.6%. THE EARLIEST VARIETY. 54 DAYS..	.05
<b>PERFECTO.</b> P. G. LaFrance pink on a white background. A superfine variety that will certainly please you. A. G. S. 80.6% .....	.20
<b>PHOENIX.</b> Prim. Grenadine red (Plate II #7) with carmine lines in the throat. Rather unusual. A. G. S. 83%. 67 days .....	.05
<b>PLYMOUTH.</b> Geranium pink overlaid with scarlet. Throat carmine with flecks of white. A large open bloom on a strong spike .....	.25
<b>POMONA.</b> Scarlet red with a darker red throat. A large superior variety. A. G. S. 86.6% .....	.20
<b>PONDEROSA.</b> A very light yellow flecked pink. A mammoth spike and large blooms.....	.15
<b>PRIDE OF ASHLAND.</b> The color is a deep dark red with throat speckled white. It stands erect on a tall spike and we consider it a worthy representative of the town where it was originated. A. G. S. 89.4% ..	.15



<b>PROSPECTOR.</b> Light pink, deeper at the tips with considerable yellow on lower petals and a conspicuous scarlet red blotch. A large well shaped flower....	.35
<b>PRUDENCE.</b> P. G. Orange buff with scarlet red lines. An attractive and unusual color. One of the best....	.25
<b>QUAKERESS.</b> Prim. Plate IV, 21d. Pinard yellow with just a pen line of blood red on lower petals. Nicely shaped flower and well placed. Extra fine. Bloomed in 60 days .....	.10
<b>RED CAP.</b> Prim. Pomegranite purple a little deeper in the throat. A good solid color. 62 days.....	.15
<b>RED SEAL.</b> Prim. This is one of our favorites in reds and is a beautiful shade for decorations. Medium size bloom of pure red and excellent for florists use. A. G. S. Com. 84.1% .....	.05
<b>REGINA.</b> P. G. Geranium pink. A large beautiful deep pink. Choice. A. G. S. 87.9% .....	.10
<b>REVELRY.</b> Violet pink splashed violet red. Crimson throat with a speck of yellow. Quite showy.....	.05
<b>REVERE.</b> Large orange red flower. A rather unusual shade. Score Ex. 92%. Com. 93 .....	.10
<b>RIDDLE.</b> Prim. Scarlet practically all covered with white or cream veining. This is unusual .....	.20
<b>RIVAL.</b> Scarlet with a yellow blotch lined with carmine. A. G. S. 86.2% .....	.15
<b>ROBINETTE.</b> Prim. Scarlet red with a line of white on each lower petal bordered by a strip of carmine. A very effective flower. 70 days .....	.10
<b>ROMA.</b> Prim. Mallow purple with darker purple throat. Lower inner petals edged with gold. A strong spike with six open at once .....	.25
<b>ROOSEVELT.</b> Peach red base flecked and splashed with brown red giving an old rose or smoky effect. A spot of light yellow in the throat. Large bloom and well opened. 18 blooms to a spike. A basket of this won first at the last Boston show .....	.25
<b>RUBICON.</b> Deep rose pink. Light throat with an amaranth purple blotch. Fine for florists use as well as the home garden. Bloomed in 64 days.....	.25

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"I think it will interest you to know that last summer I made several crossings on this tall variety (Mrs. Florence Hubler), using your Bleeding Heart, which I think a most beautiful variety

MRS. A. H. AUSTIN, Ohio.

<b>SCOUT.</b> P. G. Scarlet with a white throat. One of the best. A. G. S. 84.6 % .....	.10
<b>SENSATION.</b> Begonia rose with dark red throat. A broad band of yellow on each petal. A showy garden variety. The blooms alternate all around the spike. Score Ex. 96. Com. 93 .....	.05
<b>SENTRY.</b> One of the beautiful color combinations in lavender pink. The throat has a base color of yellow overlaid and streaked with red. A. G. S. Com. 82.6 % .....	.05
<b>SEVILLE.</b> Deep yellow. A slight tinge of color in the throat. A good spike and flowers well placed. Score A. G. S. 82.5 %. Very fine .....	.05
<b>SHUBERT.</b> Throat deep rose shading to pomegranite purple at the tips. A pansy purple blotch. Large and strong .....	.20
<b>SILVERADO.</b> P. G. Light pink of the most delicate shade. A tall straight spike. Very fine. Prize winner 1929 .....	1.00
<b>SOVEREIGN.</b> Scarlet with flecks of white in the throat. A large flat open flower. Very fine. A. G. S. 82 % ...	.15
<b>STANDARD.</b> Strawberry pink overlaid geranium pink with a scarlet blotch. A large strong spike with several flowers open at a time. An excellent florist variety. Score Ex. 92 %. Com. 94 % .....	.10
<b>TIFFANY.</b> P. G. Pure white, slightly ruffled, of primulinus origin. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. It will be grown by the thousands for cut flowers for the wholesale trade. Very prolific. Rated by Gersdorff at 95 % for Exhibition, 97 % for Commercial. Certificate of Merit Mass. Hort. Society 1919, Certificate of Merit American Gladiolus Society 1923. 1st Prize N. Y. Hort. Society 1924. 1st and 2nd Prize Boston 1927 Class 31. 1st and 2nd Prize Hartford 1927 Class 75. 1st, 2nd, 3rd Prize Hartford 1928. 1st, 2nd Prize Boston 1928.....	.10
<b>TROOPER.</b> Eosine pink. A tall strong spike. A. G. S. 81.5 %. One of the best .....	.20
<b>TRUMPETER.</b> Pure scarlet with a pure spectrum red blotch bordered with white. The petals are long and narrow with six or seven open at once. An unusual type and very showy .....	.40
<b>VANITY FAIR.</b> P. G. Plate XXX, 23f. Marguerite yellow with pinkish tips. Large bloom ruffled. 4 1/2 "	.15

<b>VICEROY.</b> P. G. Orange buff with a heavy line of purple red in the throat. Flowers 5 inches. An unusual and attractive glad. Score Ex. 93%. Com. 93%. 1st Prize Boston 1927 Class 37 .....	.05
<b>WALKERTON.</b> Begonia rose. The base is flecked with carmine and a deeper red throat with a line of yellow. A. G. S. Com. 83.9% .....	.10
<b>WILDFIRE.</b> P. G. Pure bright scarlet with six open at once. Medium size but very showy. Extra fine.....	.20
<b>WILL SCARLET.</b> Prim. Pure scarlet red. This is by far the best red prim. on the market today. First prize at Boston the last two years .....	.35
<b>WILMA.</b> P. G. Strawberry pink with pale orange yellow throat striped with pink. Good size and form. Early. 61 days .....	.10
<b>ZADORA.</b> Bright salmon pink. A tall straight spike with many open at a time. A good show flower. Score Ex. 91. Com. 91 .....	.35
<b>ZAMPA.</b> Prim. A brilliant red with just a thread of gold all around the edges of the petals. Very unusual and attractive. A. G. S. 86.4%. Won 1st at Boston 1926 and 1927 for red prim .....	.10
<b>ZEBRA.</b> Prim. Rose color and amaranth purple curiously striped, barred and spotted. Its name describes it .....	.25
<b>ZOELLA.</b> Grenadine pink. A beautiful clear light pink with slight markings .....	.20

One dozen any variety at price of ten.

"Meantime your varieties have done excellently here whenever I have given them half a chance; no better growers exist. I have big stocks of Fluffy Ruffles, Lyric, Roosevelt, Standard, 'Melba, Firelight and many more and your varieties will stand in any company. I don't believe I have seen any lacinated glad to compare with Fluffy Ruffles. It grows six feet tall and is vigorous and healthy; its blooms are graceful and attractive."

W. H. V. HALL, New Zealand.

## GLADIOLUS MIXTURES

All bulbs offered are of large strong blooming size unless otherwise stated. The price of bulbs per 100 does not include carriage.

I recommend sending them by mail. Be sure to add postage.

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## ASHLAND MIXTURE

These are all extra selected new varieties from our seedlings, many of which are well worthy of naming and introduction but we cannot do so owing to other somewhat similar kinds. I know they will please you and you will be sorry that you did not buy more when you see them in bloom.

Per dozen postpaid .....\$ .75  
Per 100 (add postage) ..... 3.50

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## ACCIDENTAL MIXTURE

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains many named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid .....\$ .50  
Large, per 100 (add postage) ..... 2.00  
One inch bulbs per 100 ..... 1.00  
One inch bulbs 600 for ..... 5.00

## PRIMULINUS MIXTURE

A mixture of hundreds of varieties including some named varieties. An endless combination of colors and shades from the most delicate tints of yellow to the deeper shades of orange and salmon. Fine for mass planting.

\$ .50 per dozen postpaid.

\$1.90 per hundred, add postage.

One inch bulbs that will bloom this season at

\$1.00 per 100; \$8.00 per 1000.

## XXXX PRIMULINUS MIXTURE

This is a mixture well blended of varieties that I have personally selected from the very best new blooms among my thousands of Primulinus Hybrids and a large percentage are of the enlarged "Grandiflora" type. Many of these will be found quite worthy a name and better than some named varieties offered by others.

You will make no mistake in planting these freely.

\$ .75 per dozen, post free. \$3.50 per 100 (add postage).

## COMBINATION ORDER "A"—\$1.00

Recommended For Those Who Have Not  
Grown Named Varieties

3	Amber, Yellow	.....List	\$ .30
3	Betty, Pink	.....	.30
3	Carnival, Henna	.....	.30
3	J. C. Rudolph, Pink	.....	.15
3	Merta, Orange	.....	.15
3	Revelry, Violet Pink	.....	.15
3	Penrose, Rose	.....	.15
3	Sentry, Lavender	.....	.15

24 bulbs for \$1.00 .....List Price \$1.65

**COMBINATION ORDER "B"—\$2.00****High Quality**

3 Hester, Orange .....	\$ .30
3 Almeda, Strawberry .....	.15
3 Bobby Shafto, Peach Red .....	.30
3 Bonfire, Red .....	.30
3 Commonwealth, Scarlet .....	.30
3 Florine, Rose Pink .....	.60
3 Melba, Salmon .....	.45
3 Peasant, Pink .....	.15
3 Baron Hulot, Blue .....	.30

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27 bulbs for \$2.00 .....List Price \$2.85

**COMBINATION ORDER "C"—\$2.00****Fine For Cutting For House Decoration**

6 Mohican, Red .....	\$ .60
6 Satellite, Yellow .....	.30
6 Lois, Orange .....	.30
6 Mildred Pettman, Pink .....	.30
6 Goldwyn, Creamy .....	.60
6 Mercedes, Purple .....	.60

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36 bulbs for \$2.00 .....List Price \$2.70

**COMBINATION ORDER "D"—\$2.00**

6 Bon Ton, Purple .....	\$ .30
6 Cordova, Pink .....	.30
6 Dauntless, Rose Doree .....	.60
6 Hester, Orange .....	.60
6 Red Seal, Red .....	.30
6 Robinette, Scarlet .....	.60

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36 bulbs for \$2.00 .....List Price \$2.70

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The entire lot Combination A-B-C-D, 123 Bulbs  
list price \$9.90 for \$6.50



**EXHIBITION COMBINATION "E"—\$5.00**

Of the Finest Quality for Show Purposes

5	Annie Laurie, Pink .....	List \$	.50
3	Inspiration, Light pink .....		.90
3	Hebron, Orange buff .....		.90
4	Sovereign, Scarlet .....		.60
6	Tiffany, pure White .....		.60
6	Viceroy, Orange .....		.30
6	Melba, Creamy Salmon .....		.90
4	Minton Rose, Oriental Pink .....		1.60
6	Zampa, Red .....		.60
<hr/>			
43	bulbs for \$5.00 .....	Listing.	\$6.90

**SPECIAL OFFER "G"—\$2.10**

30 mixed varieties, not labeled, a choice assortment of colors  
and one year's subscription to

**THE FLOWER GROWER (price \$2.00)**

Published monthly by Madison Cooper, Calcium, N. Y.

**Value \$3.00—for \$2.10**

The Flower Grower is the best magazine published on flowers  
and flower growing. Every lover of flowers should receive it.

**SPECIAL OFFER "H"—\$2.00**

1	Dahlia Bonnie Brae, Cream .....	\$	.50
1	" Douzon, Orange Red .....		.25
1	" Miss Helen Hollis, Scarlet .....		.35
1	" Mrs. W. H. Pepin, White .....		.40
1	" Collosse, Yellow .....		.25
1	" Charmet, Lilac Pink .....		.25
1	" Snow Drift, Large White .....		.50

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7 choice large blooming dahlias .....List \$2.50

**For only \$2.00**

### \$\$\$ SPECIAL DOLLAR \$\$\$

Each year I advertise in certain magazines and newspapers some special Dollar lots to reduce stock at the end of the season.

I see no reason why my regular customers should not have the same opportunity to buy them cheap so I offer the following:

35	Ablaze, cardinal	\$1.00
26	Adah, geranium	1.00
25	Almeda, strawberry	1.00
15	Ambrosia, buff	1.00
26	Anzena, cream	1.00
14	Baron Hulot, blue	1.00
14	Berwyn, pink	1.00
19	Betty, peach	1.00
10	Blazer, scarlet	1.00
25	Bonfire, pink	1.00
19	Carnival, henna	1.00
36	Dawson, yellow	1.00
28	Doretta, pink	1.00
26	Elida, salmon	1.00
15	Firelight, scarlet	1.00
30	Halley, red. Early	1.00
16	Hester, orange	1.00
14	Inza, pink	1.00
32	Lenora, light yellow	1.00
33	Lois, orange	1.00
15	Marathon, purple	1.00
30	Marjorie, rose	1.00
10	Medina, purple	1.00
40	Mildred Pettman, pink	1.00
12	Melba, creamy	1.00
18	Oracle, orange pink	1.00
40	Peasant, pink	1.00
27	Persis, shrimp pink	1.00
27	Phoenix, red	1.00
10	Pride of Ashland, dark red	1.00
30	Red Seal, red	1.00
35	Reta, splashed	1.00
32	Revelry, violet pink	1.00
33	Satellite, yellow	1.00
34	Sentry, lavender pink	1.00
19	Tiffany, white	1.00
10	Vanity Fair, cream	1.00
18	Wilma, strawberry pink	1.00

Any six lots for \$5.00. Any thirteen lots for \$10.00  
Twenty-two lots for \$17.50

Post free to the third zone, beyond that send part postage.

All these bulbs are strong blooming size and will give you satisfaction as I have sold thousands of these lots year after year.

**C. W. BROWN, Ashland, Mass.**

Amount Inclosed, \$\_\_\_\_\_

STREET \_\_\_\_\_ P. O. BOX \_\_\_\_\_

POST OFFICE \_\_\_\_\_ STATE \_\_\_\_\_

DATE OF ORDER \_\_\_\_\_ 19\_\_

Please write name and address plainly. If we are sold out of an item, shall we substitute? \_\_\_\_\_

[illegible]

## THE WAY TO GROW GOOD GLADS

Method Adopted by the A. G. S.

**CARE OF NEW BULBS**—When bulbs arrive, open package at once to admit air. If not wanted to plant soon, store in cool dry place. A canned fruit cellar is just right.

**WHEN TO PLANT**—When the trees native to your vicinity are unfolding their leaves. Then all danger of damaging frosts are past. From then until last of June.

**WHERE TO PLANT**—In beds, rows, borders, etc., and among other light rooted plants. Plant in open, sunny places not too near buildings nor close to foundations. Keep away from trees and heavy rooted shrubs especially.

**KIND OF SOIL**—A sandy loam is best. Any good garden soil will do, but some require more work to keep loose, to keep weeds down, etc.

**HOW TO PLANT**—Manure well in the fall. In spring at planting time use only well rotted manure or commercial fertilizers. Cow or hog better than chicken or horse manures. Will not burn if used heavy, and better chemical element content for flowers. Pulverize manures and soil **THOROUGHLY**. Open rows or trenches six inches deep, eighteen or twenty inches apart. Set large bulbs in trenches with the width of the bulbs apart. Further apart if you care to, but no closer. Smaller bulbs not set so deep. Cover bulbs with an inch of soil, then sprinkle liberally with sheep fertilizer, bone meal, or complete slaughter house tankage. Fill in rest of trench with soil and firm down by walking on rows or with lawn roller.

**CULTIVATION**—Keep soil loose and free from weeds **ALWAYS**. Never permit caking or crusting of soil after rains or watering. Keep cultivating. The more you do, the better your plants and flowers for many reasons.

**WATERING**—Water when necessary, then soak them. Sprinkling has tendency to draw roots UP for moisture. Unless very dry, once a week is usually enough.

**BLOOMS**—Cut flower spike when first bud is open. Keep spikes in water. Change water and cut end of spike off slanting daily. Use a knife for all cutting. In cutting spike, leave four to six leaves on plant to mature bulbs.

**DIGGING**—Dig when foliage turns brown, but always before freezing weather. Cut off foliage close to bulb. Dry in open air a few days, but keep from frost.

**STORAGE**—Store in cigar box or other shallow wooden boxes in a cool dry place.

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At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

Order early before I am out of any varieties. Orders received during the winter will be shipped around April 1st. After that date orders will be shipped within 24 hours of receipt. To southern customers bulbs will be shipped when desired.

## DAHLIAS

<b>BONNIE BRAE.</b> Cream shaded bluish-pink. An immense bloom and excellent for show purposes. Decorative. Each .....	\$ .50
<b>CARDINAL.</b> A good dark red variety.....	.25
<b>COLLARETTE.</b> This is a single dark red with a row of short white petals around the center. Very attractive .....	.25
<b>EMPEROR.</b> A fine dark purple .....	.50
<b>GUSTAV DOUZON.</b> An old variety but still one of the largest and best. An orange-red flower on long stems. Decorative .....	.25
<b>JEANNE CHARMET.</b> Lilac pink shading to pure white toward the center. Large and good stems. Decorative .....	.25
<b>JERSEY'S BEAUTY.</b> True pink. Good size and fine substance. Extra good for cutting. ....	1.00
<b>JERSEY JEWELL.</b> Mallow pink. A fine variety for cutting. Long stems .....	.50
<b>MAUDE ADAMS.</b> This is my favorite for cutting as it is free blooming on good stems and keeps well. White overlaid a delicate pink. Show type .....	.25
<b>MISS HELEN HOLLIS.</b> A good scarlet of show type..	.35
<b>MRS. W. H. PEPIN.</b> A fine pure white. New.....	.40
<b>ROMAN EAGLE.</b> Flaming brilliant burnished copper. The most admired dahlia in the shows.....	.50
<b>ROSA NELL.</b> Rose lilac. Decorative.....	.75
<b>SNOWCLAD.</b> White Pompom. These small blooms are excellent for bouquets .....	.25
<b>SNOWDRIFT.</b> A giant pure white of the decorative type. The best white I have ever seen.....	.50
<b>SUSAN G. TEVIS.</b> A lovely shade of lilac.....	.50
<b>YELLOW COLLOSSE.</b> A large pure canary yellow....	.25

One each of six varieties listed at \$ .25 for \$1.00.

## ANTIQUES

Several people have traded old glass ware and other old articles that they did not care for and have received a large collection of bulbs.

What have you to trade for bulbs?

Will buy for cash if you prefer.

C. W. BROWN,

7 Park Road,

Ashland, Mass.

# GLADIOLUS PROGRESS



1930 Year Book

## These Two Books

each of 100 pages

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membership for 1931  
at \$1.00

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50 cents each extra



1931 Year Book

These two books will contain many half tone plates of outstanding varieties of gladiolus. Articles by practical and expert growers from home and abroad. Growing exhibition flowers. Experimental Station work. Australian and New Zealand varieties. Color standards. Culture. "A Glimpse of Paradise." Flowers at Wayside Stands. Gladiolus forcing experiments. Several hundred names and addresses of members and many other interesting and instructive articles.

## Membership Advantages

Free copies of all the Society's publications. Admission to all exhibitions given by the Society. Awards of Merit. First Class Certificates, Medals, Cups, etc.

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### APPLICATION BLANK

## New England Gladiolus Society

C. W. BROWN, *Secretary*,

Box 343,

ASHLAND, MASS.

-----193--

Please enroll me as a member of the NEW ENGLAND GLADIOLUS SOCIETY, and mail a copy of the two Year Books, for which I enclose \$1.00 for dues for 1931. (Cloth binding 50c each extra if desired).

(Please Print Name And Address)

Name----- Professional ☐ Amateur ☐ Mark Out One

Street and Number-----

Post office----- State-----

Make checks payable to the NEW ENGLAND GLADIOLUS SOCIETY.  
Credit this membership to C. W. BROWN.